



KU Open Services
Greater impact for your OA books

August 2017

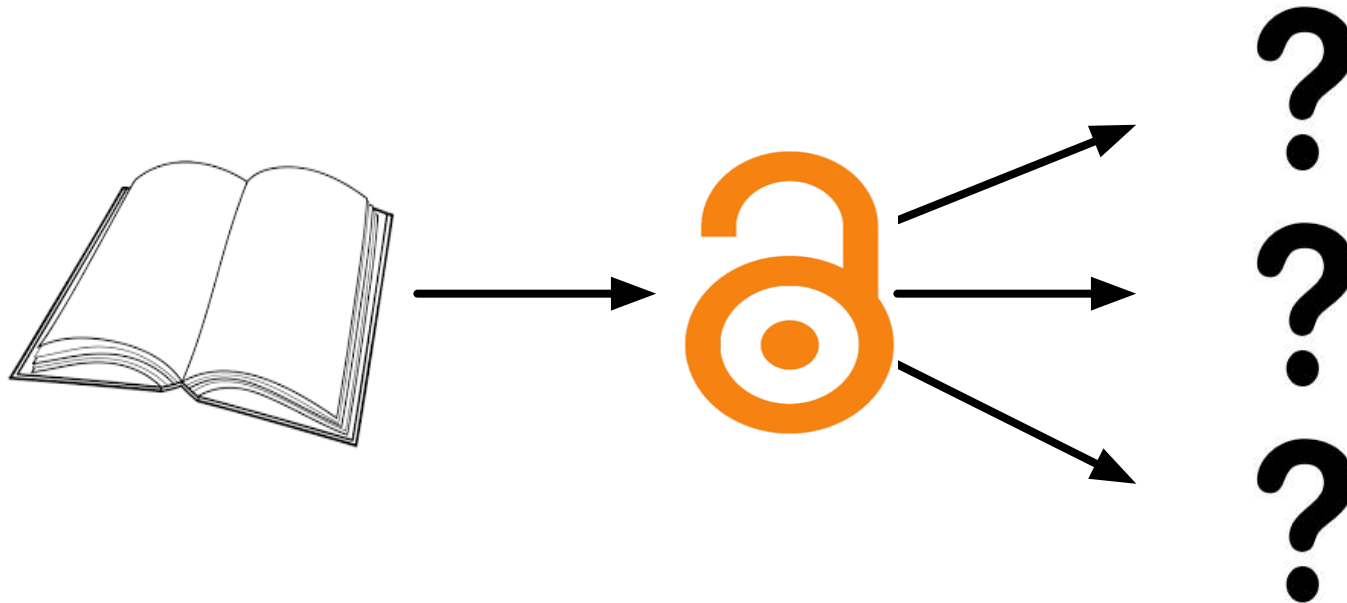


Introducing a New Service to Make Open Access Work

- Knowledge Unlatched (KU) is a **cooperative funding mechanism for Open Access Books**
- It is the **biggest initiative globally**, bringing together over 70 publishers and 450+ libraries
- So far, KU has already unlatched **450 titles**
- In response to publishers' demands, KU opens its **services to publishers**
 - Best of breed hosting
 - Titles available in all leading Open Access databases
 - Easy importing of title data into library catalogues
 - Easy de-duplication to reduce double dipping
- KU Open Services **increases transparency and effectiveness** to both publishers and libraries

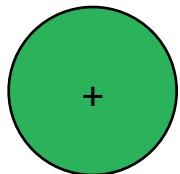
The Challenge: Discoverability

- **Impact** matters in OA as much as for paywalled content
- Impact depends on relevance and **discoverability**
- **No streamlined OA distribution:** Publishers only publishing a few titles in OA don't have the means to streamline the OA title distribution workflow, thereby limiting the discoverability and impact of titles.

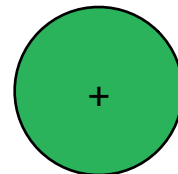


The Solution: KU Open Services

- KU titles are present in **discovery systems** DOAB, Google Scholar, ProQuest Serial Solutions, ExLibris (Primo Central), EBSCO Discovery Service, Knowledge Base, Worldcat and others
- Titles are **hosted** at OAPEN, HathiTrust and JSTOR
- **Archiving** with Portico and CLOCKSS
- Quarterly reporting on **usage data**
- Libraries provided with **MARC** records and **direct push** notification to 450+ KU libraries



Greater impact for your titles

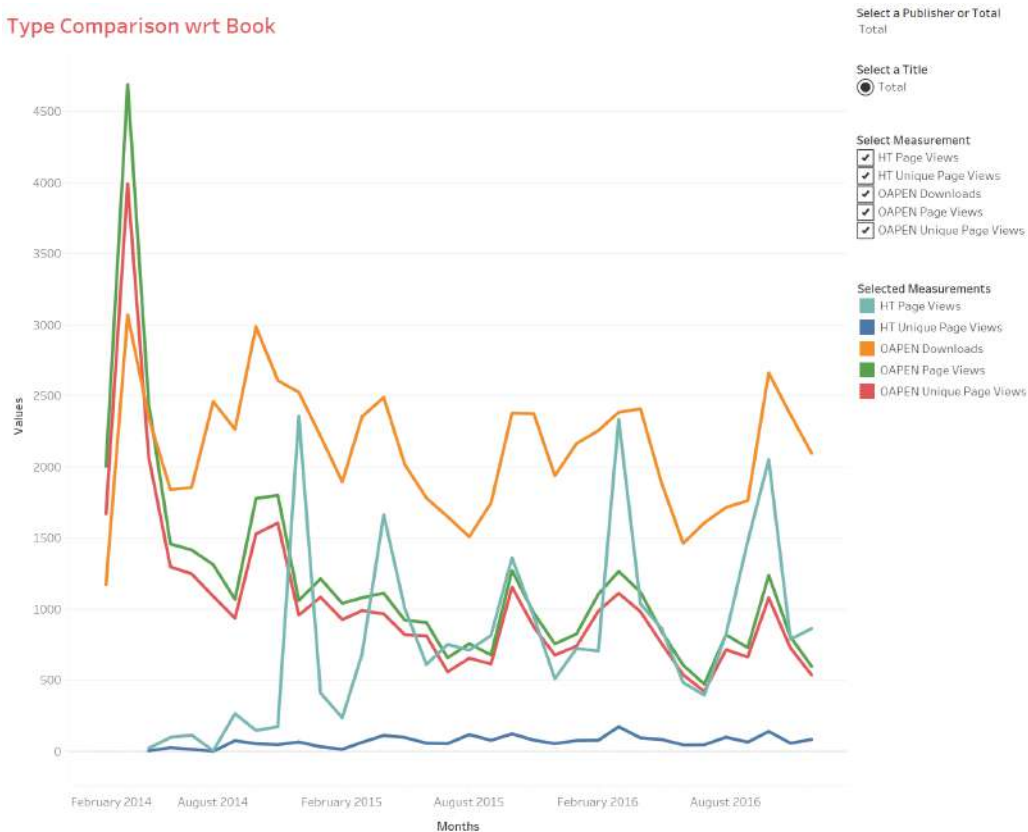


Efficient process

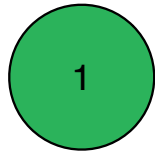
High Impact

- **KU titles are on average +30% more downloaded than all other titles hosted by OAPEN**

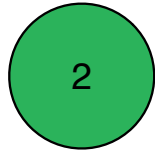
Type Comparison wrt Book



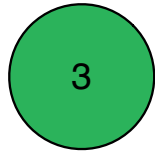
Efficient Process



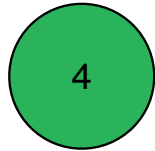
Publisher submit(s) metadata via CSV + file(s)



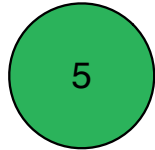
KU imports metadata and file(s)



Publisher approves metadata



KU marks title as “unlatched” to become visible next day on OAPEN



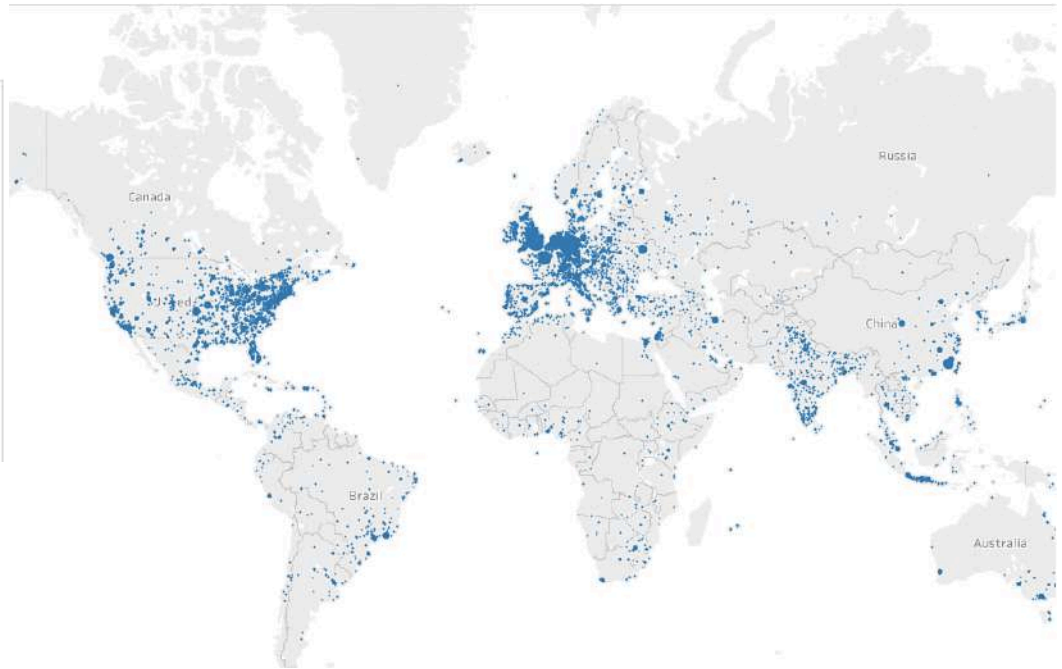
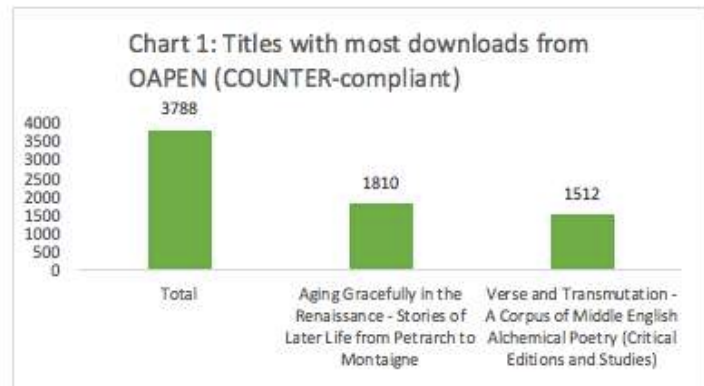
Global KU library community notified + titles indexed in discovery systems



< 24 hours

Quarterly reports: Transparency for Authors, Publishers, and Libraries

- Measure the impact of your publications
- Share usage reports with your authors
- Demonstrate the impact of Open Access





**Interested? Contact
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